About the Program

The Professional Writing (PROW) program at Grant MacEwan University prepares students for careers working with words. Whether it’s in corporate communications, public relations, editing, speechwriting, technical writing, or beyond, PROW provides the skills and experience students need to succeed.

The degree is four years with full-time study. The final year is a practicum that allows students to apply all that they’ve learned and gain real experience.

If you love words, pick apart grammar, or yearn to write for a living, this program is for you.

Centre for the Arts and Communications

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