What is an Applied Degree?

An applied degree focuses on practical, hands-on experience to better prepare students for the workplace. This entails coursework that reflects actual workplace duties and projects. Students will graduate with portfolios to show potential employers.

Directed Workplace Learning is a major component of the program. In the fourth year, students find employment in their area of study. This is an invaluable springboard because it provides industry contacts and experience for a resume.

The intention of an applied degree is to give you real knowledge and experience to help you find and succeed in the career of your dreams.

Courses

Students study grammar and English, learn about research skills and design principles, and practice project management. Choice is built into the program, allowing students to focus on areas that interest them. Some electives include:

- Legal Issues for Writers
- Technical Writing
- Basic HTML
- Short Fiction Forms
- Screenwriting

Faculty

All faculty members are working professionals. They use their experience to ensure students learn information and skills relevant to the workplace.

Facilities

The PROW program runs at Grant MacEwan’s Centre for the Arts and Communications (CAC) campus. It features:

- 7 computer labs (Mac and PC)
- Library
- Cafeteria
- Bookstore

Learning Options

Grant MacEwan prides itself on its course flexibility. Students can study part-time, full-time, or online.

The first two years of the PROW degree are available through eCampusAlberta. These options make the program accessible and adaptable to better meet your needs.

How to Apply

Students can visit us at macewan.ca to apply online or download an application. Applications can be filled out in person at any of Grant MacEwan’s campus locations.